



# Gregory Gierowski

production artist • designer

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## OBJECTIVE

To Find employment in the advertising and design field as a Production Artist / Graphic Designer in either a freelance or full-time basis.

## QUALIFICATIONS

- ❖ Over twenty years experience in print related production and design.
- ❖ Apple Mac experience using various software programs: CS5 (InDesign, Photoshop, Illustrator, Dreamweaver) Quark Express, HTML, CSS, Acrobat Distiller, FlightCheck.
- ❖ Skilled at image manipulation with Photoshop and creating three dimensional mock-ups .

## EXPERIENCE

### Sargent & Berman

Los Angeles

March to September – 2010, January to September 2011

Worked in a freelance capacity. Took brochure layouts from initial comp stage to final release to disk for Princess Cruises and Cunard Cruise Line. Also worked on large scale wall graphics, light box images and banners for the Saban client. These files were large Photoshop documents.

### Kaiser Marketing

Los Angeles

2002 – 2010

Senior Production Artist. Worked on brochures, direct marketing projects, collateral projects of various sorts, advertisements and preliminary web page layouts. Our main clients were Norwegian Cruise Lines and Pepperdine University. I was involved in most stages of the project development from initial comp stage to final mechanical disk and release to printer. Performed color correction, color balancing and retouching of high resolution images. Uploaded and downloaded files to FTP sites. Created high and low resolution PDFs.

### Brierley & Partners

Los Angeles

1996 – 2002

Senior Production Artist. Worked upon direct marketing projects used in loyalty programs such as United's Mileage Plus, and Hilton HHonors. Projects included brochures, self mailers, inserts, certificates, newsletters, letters with laser copy and envelopes. Interacted with various vendors including language translators and service bureaus.

### White+Associates

Pasadena

1994 – 1995

Worked in a freelance capacity on projects primarily related to packaging. Work included: point-of-sale displays, annual reports, instruction sheets, ad slicks and promotional packages.

### Various Los Angeles Agencies

Worked as freelance graphic artist throughout Los Angeles area.

1992 – 1994

### Walt Disney Imagineering

Glendale

1989 – 1992

Produced final artwork, primarily signage related to the Walt Disney theme parks. Artwork included: main marquees, secondary marquees, informational displays, plaques, directional graphics, screen-printed posters, banners, menus and brochures. Also hand inked lettering and cartoon character illustration.

## EDUCATION

University of California at Santa Cruz. B.A. Degree – Fine art